



Workshop Overview: Engagement 101

During this half day workshop, participants learn the key principles that underpin employee Engagement as a driver of overall business performance and the approach required to ensure the success of its application.

The first part of the workshop will outline the theoretical basis of employee Engagement, outlining Hewitt's current thinking, principles and methodologies. We will demonstrate clear linkages to organisational objectives and business performance.

The second part of the workshop will take you through the employee Engagement measurement process from the design phase through to reporting and action planning. You will learn how to use an employee Engagement program as a strategic planning tool.

We will show how results and insights can be turned into achievable actions. You will receive key tips on how to engage stakeholders—by building a sustainable communication plan that assists in stakeholder management.

In addition to learning about employee Engagement theory and principles, participants will have the chance to apply their new knowledge via a case study designed to mirror a real life situation.

Who Should Attend

The Engagement 101 workshop is designed for HR practitioners and business managers embarking on an employee Engagement project or for those with an interest in deepening their knowledge base in this area of expertise.

Seminar Dates

2010 dates are to be confirmed.

To register your interest on this or any other Hewitt Academy Program please contact Rosa Josifoski on +61 (0) 2 9247 8066 or email hewitt.events.australia@hewitt.com